Privacy policy

We are WebExpo s.r.o. with its registered office at Pod Zemankou 1337/4, Braník, Prague 4, 147 00, ID No. 246 61 104, which is registered in the Commercial Register run by the Municipal Court in Prague, file No. C 164195.

Our contact details are: e-mail: info@webexpo.net phone Nr.: + 420 777 319 299

To provide our services and operate our websites, we process certain personal data.

The processing of personal data is governed in particular by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) ("GDPR").

I. Data processing

A. Data processing in the case of using a contact form or email enquiry

If you enquire about our products and services, we will work with your contact details that you write to us. These usually are: name, surname, e-mail, telephone number, your requirements or questions, or any other data you leave in your enquiry.

<u>Why?</u>

We will contact you through them for our further arrangements.

On what legal basis?

This is processing on the basis of Article 6(1)(b) GDPR - contract negotiation and contract performance.

How long will are we going to process your personal data?

If we do not establish further cooperation, we will process your data for a maximum of 6 months from our last communication.

B. Processing of personal data in case we conclude a contract

If you purchase products or services from us, we will work with the information you provide us on the order form or contract. These are mainly billing details: name, surname, address, email, telephone number, product or personal details that you provide to us to provide you with the product or service to the extent specified. We need to process personal data to fulfil our contract - to provide you with a product and services.

We will also communicate with you via your contact details.

We will also process personal data to fulfil our legal obligations (mainly for accounting and tax purposes).

On what legal basis?

The processing is based on Article 6(1)(b) GDPR - performance of a contract and Article 6(1)(c) GDPR - performance of legal obligations.

How long will are we going to process your personal data?

For the duration of the provision of the service and thereafter for 10 years from the last provision of the service or delivery of the product.

C. Newsletters

If you subscribe to our newsletter or you are a client of ours and have not opted out, we will use your email address to send you our newsletter.

On what legal basis?

In the case of newsletter subscriptions, this is processing based on your consent, i.e. based on Article 6(1)(a) GDPR.

If you are a customer, this is permitted by Section 7(3) of Act No. 480/2004 Coll., on certain information society services, unless you have prohibited us from doing so.

Consent is voluntary and revocable at any time.

How long will are we going to process your personal data?

5 years after the consent is granted or since the last service provided. You may unsubscribe from the mailing at any time by email or by contacting us at the above email address.

D. Photography and filming at the event

Videos and photos can be taken at our events, and events can also be streamed.

Why?

We would like to capture the event for internal purposes (archiving), to make the footage available to participants and also for promotion on our website and social media.

On what legal basis?

This is processing on the basis of Article 6(1)(f) GDPR - processing on the basis of so-called legitimate interest.

How long will are we going to process your personal data?

For a period of 10 years.

You can object to such processing. If you do not wish to be captured in the images, please contact us or the organiser/photographer/videomaker at the event.

II. Who can access the data?

We hereby declare that all personal data are confidential and shall not be provided to any third party. An exception applies to providers of payment gateways, who are provided with the personal data of costumers to the minimum extent necessary to enable the payment of orders, as well as to the following processors:

- a. Webhosting provider IGNUM s.r.o.;
- b. Analytical software provider Steven Andrew Wright;
- c. Provider of software designed for e-mail communication Ecomail.cz s.r.o.;
- e. Accounting software provider Fakturoid s.r.o. and accounting company Jelly BA, spol. s r.
- o. and accountant Barbora Stupková;
- f. Potential further providers of processing software, services and applications

We process personal data on the territory of the European Union, except for the US tools listed above, which are part of the Data Privacy Framework program.

III. Your rights in relation to the processing of personal data

If you have any questions about your personal data, please contact us at the above contacts. We do not have a designated Data Protection Officer.

We do not use automated decision-making or personal data profiling.

The GDPR gives you the right, among other things, to contact us and ask for information about what personal data we process about you, to request access to that data and have it updated or corrected, or to request a restriction on processing, to request a copy of the personal data we process, to request that we erase your personal data in certain situations, and in certain cases you have the right to data portability. Consents granted are revocable at any time and you can object to processing on the basis of legitimate interest.

If you believe that I am not handling your data correctly, you have the right to file a complaint to the <u>Data Protection Authority</u> or take your claims to court.